



SENECA VALLEY SCHOOL DISTRICT
2019 ANNUAL REPORT

TRANSFORMATION *by redesign*

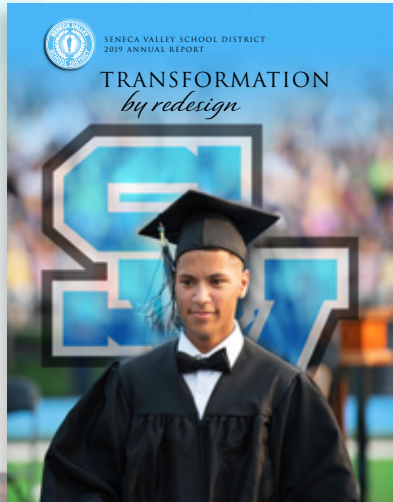


MISSION STATEMENT

In collaboration with family and community, the mission of the Seneca Valley School District is to provide a nurturing and safe environment with academically challenging opportunities, emphasizing digital citizenship, innovation, and global awareness in order to prepare our students to be productive and contributing citizens.

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Message from DR. VITALE

Most of us can think back to a time or event in life that was positively transformational. These life-changing moments most certainly provided opportunities for tremendous personal and/or professional growth. A critical time of reflection, transformation is vital to the progression and evolution of any entity, and especially to the role of public education.

That is why my colleagues and I have been on a career-long quest to identify the best educational practices that more closely align Seneca Valley to today's world while at the same time preparing students for an always-changing future. We want to do more than just put students on a successful path; we want them to thrive as global professionals and productive citizens.

My plans to achieve transformation have been taking place in various forms all across the District, including the districtwide adjusted school start time, the soon-to-be Seneca Valley Aquatic Center, a comprehensive 1:1 technology program, increased offerings in our Seneca Valley Academy of Choice, and new student opportunities like on-site workforce development and externships. The one item you will find at the top of the list is the design and development of a cutting-edge new K-6 school. I invite you to check our website regularly at svsd.net for the latest news and updates on these and more of our achievements.

It really is an exciting time to be at Seneca Valley, and I am so thankful to work with a team of Board Members, Staff, Students, Parents, Alumni and Community Leaders who are a vital part of these efforts.

I thank you for taking the time to review our 2019 information; we are not only "Proud of the Past, Committed to the Future," we are proud to share our "Transformation by Redesign."

Tracy Vitale
TRACY VITALE
SUPERINTENDENT



2019 SCHOOL BOARD

School Board DIRECTORS



MR. JAMES NICKEL
BOARD PRESIDENT, CRANBERRY TOWNSHIP
WEST I AND WEST II, REGION 2



MR. ERIC DITULLIO
BOARD VICE PRESIDENT, LANCASTER AND
FORWARD TOWNSHIPS, REGION 8



MS. LESLIE BREDL
CRANBERRY TOWNSHIP EAST I AND II,
REGION 1



MS. SUSAN HARRISON
CRANBERRY TOWNSHIP WEST III,
REGION 3



MR. TIMOTHY HESTER
CRANBERRY TOWNSHIP EAST III AND
WEST V, REGION 5



REV. REID MOON
ZELIENOPLE BOROUGH, REGION 6



MR. FREDERICK PETERSON JR.
CRANBERRY TOWNSHIP WEST IV AND VI,
REGION 4



MS. KATHY WHITTLE
EVANS CITY AND SEVEN FIELDS BOROUGH,
REGION 7



MR. JEFF WIDDOWSON
CALLERY AND HARMONY BOROUGH,
AND JACKSON TOWNSHIP, REGION 9

SCHOOL BOARD MEETING INFORMATION

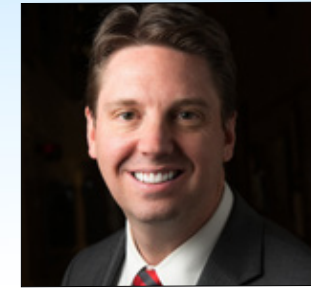
The agenda development (work session) meetings are held at 7 p.m. on the first Monday of each month except for holidays (please check the district calendar). The regular action board meeting is held at 7 p.m. on the second Monday of each month. These meetings are open to the public and allow for public comment. For more information, contact the board secretary at 724.452.6040, ext. 1638. If you require special accommodations to participate in the proceedings, please call the director of human resources at 724.452.6040, ext. 1760. School board meeting agendas and minutes can be found on the school district website at svsd.net/school_board. Please note that board meeting minutes must be approved at the following month's meeting before they can be posted.

OUR ACADEMIC LEADERS

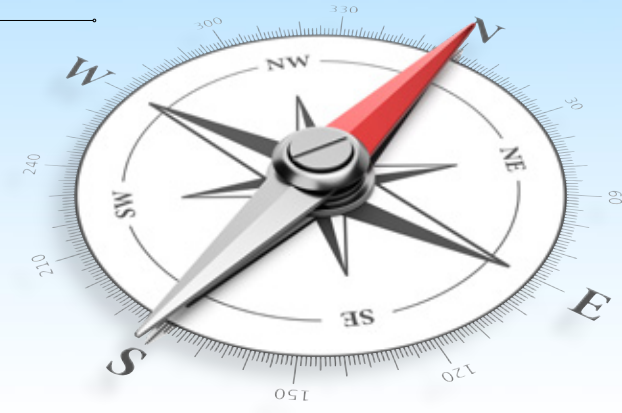
District ADMINISTRATION



DR. MATTHEW MCKINLEY
ASSISTANT SUPERINTENDENT,
7-12 INSTRUCTION



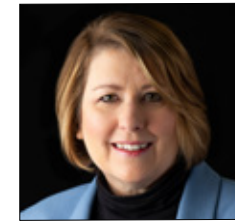
DR. SEAN MCCARTY
ASSISTANT SUPERINTENDENT,
K-6 INSTRUCTION



Building ADMINISTRATION



MRS. DEEANN GRAHAM
CONNOQUEENESS
VALLEY ELEMENTARY
SCHOOL PRINCIPAL



MS. LAURI PENDRED
EVANS CITY ELEMENTARY
SCHOOL PRINCIPAL



MR. TIMOTHY EILER
EVANS CITY MIDDLE
SCHOOL PRINCIPAL



MS. KRISTEN WHITE
HAINE ELEMENTARY
SCHOOL PRINCIPAL



MS. ERIN WILCHER
HAINE MIDDLE SCHOOL
PRINCIPAL



MS. NANNETTE FARMAR
ROWAN ELEMENTARY
SCHOOL PRINCIPAL



MR. ANTHONY BABUSCI
RYAN GLOYER MIDDLE
SCHOOL PRINCIPAL



MS. DENISE MANGANELLO
SENECA VALLEY ACADEMY
OF CHOICE PRINCIPAL



DR. MATTHEW DELP
SENECA VALLEY
INTERMEDIATE HIGH
SCHOOL PRINCIPAL



MR. ROBERT CEH
SENECA VALLEY SENIOR
HIGH SCHOOL PRINCIPAL

ALSO SERVING

MS. TINA FRANCIS
CONNOQUEENESS
VALLEY ELEMENTARY
SCHOOL ASSISTANT
PRINCIPAL

MR. ANDREW TETI
EVANS CITY ELEMENTARY
SCHOOL ASSISTANT
PRINCIPAL

MS. BRIDGET MILLER
EVANS CITY MIDDLE
SCHOOL ASSISTANT
PRINCIPAL

MR. JEREMY WOMER
HAINE ELEMENTARY
SCHOOL ASSISTANT
PRINCIPAL

MS. MEGAN LIZEWSKI
HAINE MIDDLE SCHOOL
ASSISTANT PRINCIPAL

MS. NIKKI MARNIK
ROWAN ELEMENTARY
SCHOOL ASSISTANT
PRINCIPAL

MR. ROBERT RASO
RYAN GLOYER MIDDLE
SCHOOL ASSISTANT
PRINCIPAL

MS. TRISHA BUTSCHLE
RYAN GLOYER MIDDLE
SCHOOL ACTING
ASSISTANT PRINCIPAL

MR. ASHLEY PORTER
SENECA VALLEY ACADEMY
OF CHOICE ASSISTANT
PRINCIPAL

MR. MATTHEW POURNARAS
SENECA VALLEY ACADEMY
OF CHOICE ACTING
ASSISTANT PRINCIPAL

MR. KYLE LEGGETT
SENECA VALLEY
INTERMEDIATE HIGH
SCHOOL ASSISTANT
PRINCIPAL

MS. AMANDA MALLIN
SENECA VALLEY SENIOR
HIGH SCHOOL ASSISTANT
PRINCIPAL

MR. DANIEL GUERRA
SENECA VALLEY SENIOR
HIGH SCHOOL ACTING
ASSISTANT PRINCIPAL

To view Administration Office Department Personnel, please visit the Departments tab of the district website at svsd.net

DISTRICT DIRECTORY



◆ **SENECA VALLEY SCHOOL DISTRICT**
124 SENECA SCHOOL ROAD · HARMONY, PA 16037 · 724.452.6040

◆ **CONNOQUENESSING VALLEY ELEMENTARY SCHOOL (GRADES K-4)**
300 SOUTH PITTSBURGH STREET · ZELIENOPLE, PA 16063 · EXT. 6000

◆ **EVANS CITY ELEMENTARY SCHOOL (GRADES K-4)**
345 WEST MAIN STREET, REAR · EVANS CITY, PA 16033 · EXT. 7000

◆ **EVANS CITY MIDDLE SCHOOL (GRADES 5 & 6)**
345A WEST MAIN STREET · EVANS CITY, PA 16033 · EXT. 7500

◆ **HAINÉ ELEMENTARY SCHOOL (GRADES K-4)**
1516 HAINÉ SCHOOL ROAD · CRANBERRY TOWNSHIP, PA 16066 · EXT. 4000

◆ **HAINÉ MIDDLE SCHOOL (GRADES 5 & 6)**
1516A HAINÉ SCHOOL ROAD · CRANBERRY TOWNSHIP, PA 16066 · EXT. 4500

◆ **ROWAN ELEMENTARY SCHOOL (GRADES K-4)**
8051 ROWAN ROAD · CRANBERRY TOWNSHIP, PA 16066 · EXT. 5000

◆ **RYAN GLOYER MIDDLE SCHOOL (GRADES 7 & 8)**
122 SENECA SCHOOL ROAD · HARMONY, PA 16037 · EXT. 3000

◆ **SENECA VALLEY ACADEMY OF CHOICE (GRADES K-12)**
126 SENECA SCHOOL ROAD · HARMONY, PA 16037 · EXT. 1015

◆ **SENECA VALLEY INTERMEDIATE HIGH SCHOOL (GRADES 9 & 10)**
126 SENECA SCHOOL ROAD · HARMONY, PA 16037 · EXT. 2000

◆ **SENECA VALLEY SENIOR HIGH SCHOOL (GRADES 11 & 12)**
128 SENECA SCHOOL ROAD · HARMONY, PA 16037 · EXT. 1000



STUDENT | STAFF POPULATION

Student ENROLLMENT

2019 ENROLLMENT TALLY	HALF K	1	2	3	4	5	6	7	8	9	10	11	12	SCHOOL TOTAL
CONNOQUENESSING VALLEY ELEMENTARY SCHOOL														
Male	77	81	71	78	63									370
Female	78	84	78	80	71									391
TOTAL	155	165	149	158	134									761
EVANS CITY ELEMENTARY SCHOOL														
Male	53	60	66	65	73									317
Female	39	45	53	52	46									235
TOTAL	92	105	119	117	119									552
HAIINE ELEMENTARY SCHOOL														
Male	97	86	97	99	79									458
Female	77	84	85	75	77									398
TOTAL	174	170	182	174	156									856
ROWAN ELEMENTARY SCHOOL														
Male	52	70	48	57	46									273
Female	55	50	38	41	51									235
TOTAL	107	120	86	98	97									508
EVANS CITY MIDDLE SCHOOL														
Male						131	117							248
Female						118	137							255
TOTAL						249	254							503
HAIINE MIDDLE SCHOOL														
Male						164	160							324
Female						145	161							306
TOTAL						309	321							630
RYAN GLOYER MIDDLE SCHOOL														
Male								285	302					587
Female								269	265					534
TOTAL								554	567					1,121
SENECA VALLEY HIGH SCHOOLS														
Male										300	301	276	261	1,138
Female										278	302	319	307	1,206
TOTAL										578	603	595	568	2,344
TOTALS: Male	279	297	282	299	261	295	277	285	302	300	301	276	261	3,715
Female	249	263	254	248	245	263	298	269	265	278	302	319	307	3,560
Total:	528	560	536	547	506	558	575	554	567	578	603	595	568	7,275

ADDITIONAL ENROLLMENT DATA

Low Income Enrollment	1,067
English Language Enrollment	67
Special Education	1,252
Black	109
Hispanic	173
White	6,504
Multiracial	248
Asian	212
Native Hawaiian Pacific Islander	1

STAFF POPULATION

Professional Staff	610
Administration, Teachers, Classified/Other Staff	251
Total District Employment	861



ACADEMIC ACHIEVEMENT

Student ASSESSMENT

2019 SAT DATA

	ERW	Math	Total
Seneca Valley	573	578	1151
State	545	537	1082
National	531	528	1059

* ERW is Evidence-Based Reading and Writing

To view a collection of school progress measures, the Pennsylvania Department of Education has a website that highlights a range of assessments for Seneca Valley and the 499 other school districts across the Commonwealth. To view the site and learn more, visit futurereadypa.org.



2019 PSSA DATA

	Seneca Valley	State
English Language Arts	78.7%	60.9%
Mathematics	61.1%	42.4%
Science	83.3%	68%

* Pennsylvania System of Scholastic Assessment Results (PSSA): Percentages represent the students who tested proficient and advanced

FUTURE TRANSFORMATION

Movers and Shakers at SENECA VALLEY

Katherine Bablak, Victoria Beck, Jacob Geil, Ryan Lipscomb, Scott McElhinny and **Rishin Sharma** (all SV '19) were named semifinalists and then finalists in the 64th Annual National Merit Scholarship Program held by the National Merit Scholarship Corporation (NMSC). **Tiffany Eaton, Bradley Hartman, Jarrett Johnston** and **Sneha Padamati** (all SV '19), were named National Merit Scholarship Qualifiers.

Additionally, the NMSC announced over 3,500 winners of National Merit Scholarships, including several now-graduates from Seneca Valley:

- **Scott McElhinny** was named a National Merit University of Pittsburgh Scholarship winner.
- **Rishin Sharma** won a National Merit \$2,500 Scholarship.
- **Jacob Geil** won the National Merit Mary E. Beyerle Scholarship.

Storm Harvin (SV '19) earned a national gold medal and a national American Visions Award in the 2019 Scholastic Art and Writing Awards Competition. Miss Harvin won for her mixed media piece titled "American Delicacies: Fast, Cheap and Easy," developed to highlight the over-saturation of fast food culture in America.

GRADUATING CLASS OF 2019

POST-SECONDARY PLAN	# OF STUDENTS	PERCENTAGE
2-Year College	68	11.5
4-Year College	421	71.4
Apprenticeship	10	1.7
Career/Technical School	25	4.2
Employment	49	8.3
Military	13	2.2
Missionary	2	0.3
Undecided	2	0.3
TOTAL STUDENTS IN THE CLASS OF 2019	590	100%

* Calculations based on 100% response from the graduation survey

Ben Hess (SV '19) was recognized as one of the country's most outstanding high school leaders by the Coca-Cola Scholars Foundation and was awarded a \$20,000 college scholarship as a winner in the program. Mr. Hess is one of 150 selected from 95,715 initial applicants from across the country to receive this scholarship. **Victoria Beck, Jacob Geil** and **Rishin Sharma** were named 2019 semifinalists in the Coca-Cola Scholars Program.

Seneca Valley School District had three students who were named 2019 Carson Scholars, one a graduate and two who are students today:

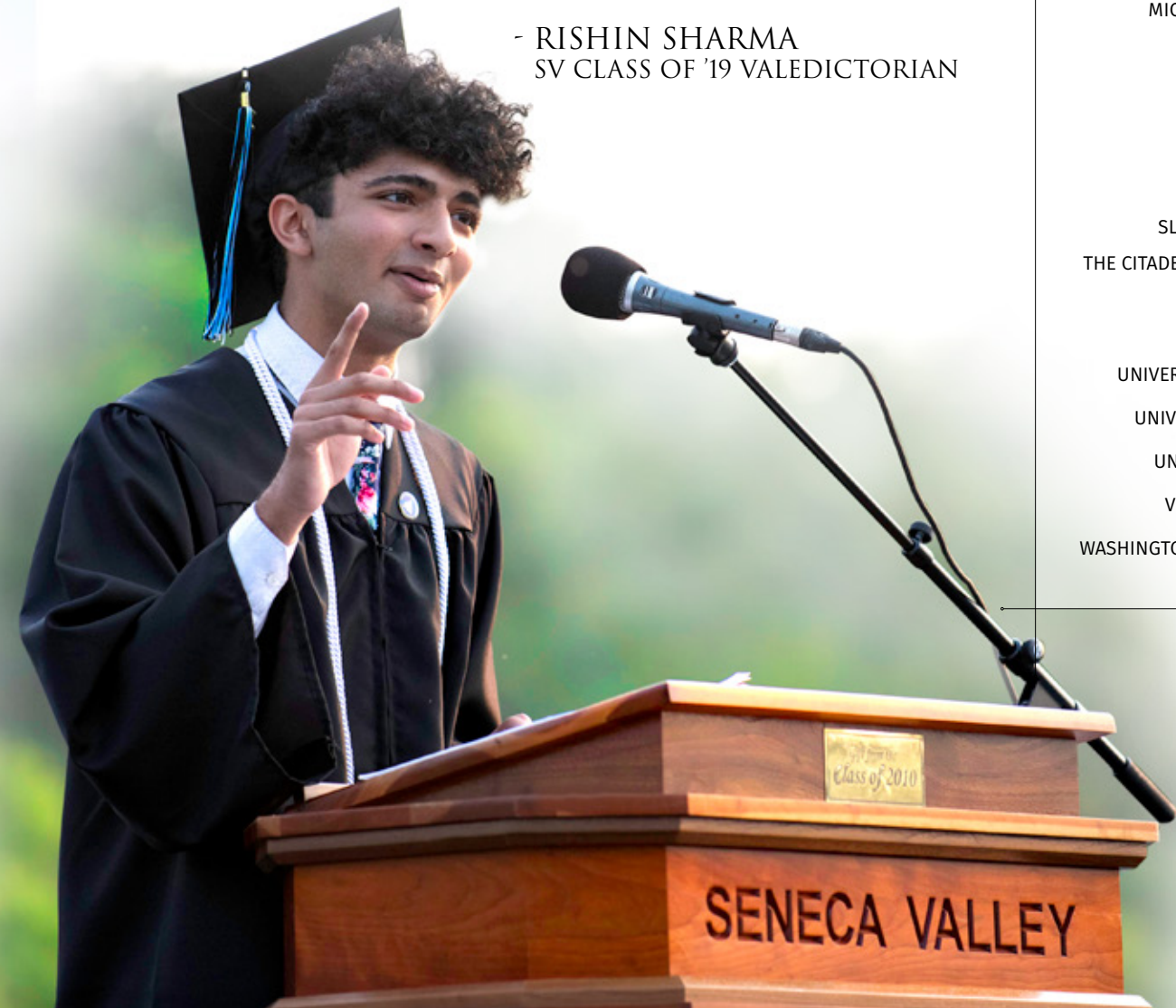
- **Hiruni Herat** (SV '19) renewed her Carson Scholar status.
- **Coryn Ferguson**, Seneca Valley Senior High School student, was one of 505 students across the nation in 2019 who received a \$1,000 college scholarship award and the coveted honor of being named a Carson Scholar.
- **Kate Lipscomb**, a Seneca Valley Intermediate High School student, renewed her Carson Scholar status.

Over 100 students at Seneca Valley High School earned 2019 Advanced Placement Scholar Awards in recognition of their exceptional achievement on AP Exams. The College Board's AP Program provides willing and academically prepared students with the opportunity to take rigorous college-level courses while still in high school, and to earn college credit, advanced placement, or both for successful performance on the AP Exams.

Over 115 SV students attended the Butler County Area Vocational Technical School in 2019 with several students earning regional and state accolades, and several attending Skills USA Championships, a competition created to showcase vocational excellence.

"The path ahead of each of us will take us many different directions, but one thing is certain - our potential in this very moment is infinite. Class of 2019, in the decades looming before us, our country and our world will need leadership and innovation more than ever. And though generations before us doubt our capability, our motivation and drive, our ability to communicate and our vision for the future, know that we will be the ones to overcome gridlock, solve the diplomacies, tackle climate change and right the course of human history. Some might call us crazy, and they might be right. But those of us who are crazy enough to think that we can change the world will be the ones to actually do it."

- RISHIN SHARMA
SV CLASS OF '19 VALEDICTORIAN



A SAMPLING OF COLLEGES AND UNIVERSITIES CHOSEN BY OUR 2019 GRADUATES

- BUCKNELL UNIVERSITY
- BUTLER COUNTY COMMUNITY COLLEGE
- CARLOW UNIVERSITY
- CARNEGIE MELLON UNIVERSITY
- CASE WESTERN RESERVE UNIVERSITY
- CLEMSON UNIVERSITY
- COASTAL CAROLINA UNIVERSITY
- CORNELL UNIVERSITY
- DUQUESNE UNIVERSITY
- JOHN CARROLL UNIVERSITY
- INDIANA UNIVERSITY AT BLOOMINGTON
- KENT STATE UNIVERSITY
- MICHIGAN STATE UNIVERSITY
- NEW YORK UNIVERSITY
- OHIO UNIVERSITY
- PENN STATE UNIVERSITY
- SAINT VINCENT COLLEGE
- SLIPPERY ROCK UNIVERSITY
- THE CITADEL, THE MILITARY COLLEGE OF SOUTH CAROLINA
- UNIVERSITY OF ALABAMA
- UNIVERSITY OF MASSACHUSETTS
- UNIVERSITY OF PENNSYLVANIA
- UNIVERSITY OF PITTSBURGH
- VIRGINIA TECH UNIVERSITY
- WASHINGTON & JEFFERSON COLLEGE

NAME DROPPERS

Highlights From OUR ALUMNI



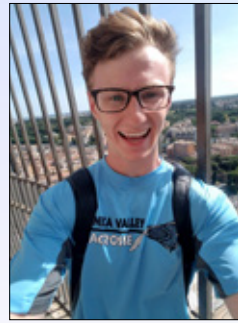
"When I tell people I graduated with over 500 people in my class, they usually assume it was a gigantic, impersonal group of strangers. By no means am I going to pretend I knew everyone in our class, but in no

ways did I ever feel like just a number. I made lifelong connections in those hallways. I found mentorship in teachers who continuously went above and beyond to support me. To this day, I remain grateful for the education I received at Seneca Valley. Whether you are interested in art, theatre, music, athletics or all of the above, Seneca Valley makes it possible for you to pursue those activities while still encouraging your academic development."

LIZ BUECHELE, SV '12, WORKS IN THE NON-PROFIT WORLD AND CONTINUES TO LEAD THE SMILE PROJECT THAT SHE CREATED WHEN SHE WAS A SENIOR AT SENECA VALLEY.

31,000

APPROXIMATE NUMBER OF STUDENTS WHO HAVE GRADUATED FROM SENECA VALLEY SINCE 1965



"I wish that people knew that Seneca Valley offers so much more than just an academic program. The school is a great creative outlet for students to explore their passions and meet others with similar interests. There are always going to be obstacles to success; SVSD teaches students how to work hard and cooperate with others to overcome those obstacles and achieve their goals."

ZANE LATESS, SV '17, AND STUDENT AT GEORGIA TECH



"Seneca Valley gave me the foundation I needed to succeed. I treasure my memories from there. I live in California now, and it's a very different environment. I wish my kids could have the experience of school at

Seneca because I believe they would have a much more solid foundation."

DAWN FOREMAN, SV '85, COORDINATOR OF MARKETING, COMMUNICATIONS AND COMMUNITY ENGAGEMENT FOR THE CAMBRIAN SCHOOL DISTRICT IN SAN JOSE, CA.



"Seneca Valley will always hold a special place in my memories. The staff and instructors were very caring and took a highly personal interest in students' success. Seneca Valley is a school with a long

history of quality education and caring staff members."

DALE STREYLE, SV '76 (VALEDICTORIAN) IS NOW RETIRED, AFTER 40 YEARS WITH THE COAST GUARD AS AN OFFICER AND FEDERAL CIVILIAN EMPLOYEE.

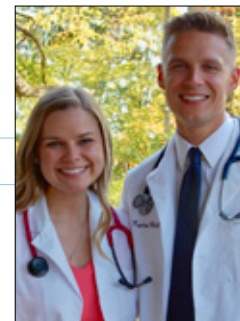


"Seneca Valley offers students the opportunity to become who they want to become. Between several different sports and classes that are geared toward any occupation such as art, health care, math, teaching and so much more, Seneca Valley encourages the growth of every student."

SUE KUSHNEREIT, SV '77, ASSISTANT VICE PRESIDENT OF MARKETING AT NEXTIER BANK

ALISSA HILL, SV '14, AND MEDICAL SCHOOL STUDENT AT LAKE ERIE COLLEGE OF OSTEOPATHIC MEDICINE

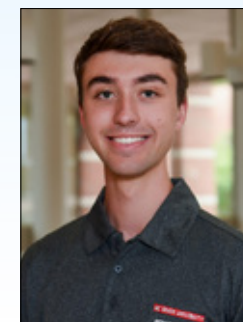
"The faculty and staff of Seneca Valley are always working to become more innovative and adapt to today's world to benefit the students."



"To a lot of students I've met along the way, their high school experience

was a 'been there, done that' kind of thing. My best friends from Seneca Valley are still my best friends to this day and are even in my wedding! Seneca Valley is such a tight-knit community, and it is so unique you can find teachers, staff and students volunteering at almost every local fair, athletic event and fundraiser. I am truly grateful to be a part of the Raider Nation!"

KYLAN HILL, SV '12, RECENTLY FINISHED MEDICAL SCHOOL AND IS A RESIDENT IN OB/GYN AND CHOOSING TO SUB-SPECIALIZE IN MATERNAL FETAL MEDICINE SO HE CAN FOCUS ON HELPING HIGH-RISK PREGNANCY PATIENTS.



"I will use this opportunity to point out how the community I built at Seneca Valley made my time there such a wonderful experience. I made countless friends and joined various clubs as a result of the influx

of students from other areas. I assure you that, if you look in the right place, there are new friends waiting right around the corner."

COLTON BOTTA, SV '16, AND A JUNIOR AT NORTH CAROLINA STATE UNIVERSITY



"I think the wide variety of classes and sports help students get a well-rounded experience. I will also always remember my cooking class, senior career art class and woodshop. Seneca Valley will prepare you

for life as a college student and working in any field. If you get to know your teachers and allow yourself to become involved in the community, you will have countless opportunities to learn and grow."

DAN WETHLI, SV '14, AND A RECENT GRADUATE FROM INDIANA UNIVERSITY OF PENNSYLVANIA WITH AN ASIAN STUDIES AND PHILOSOPHY DOUBLE MAJOR. MR. WETHLI IS ALSO A FULBRIGHT RESEARCH AWARD WINNER.

SPECIAL EDUCATION

Meeting STUDENT NEEDS

The Seneca Valley School District's Special Education Department is committed to meeting the needs of our exceptional students and helping them reach their potential. The Seneca Valley School District offers a continuum of services and placement options to meet the needs of each student.

Services include but are not limited to:

- Autistic Support
- Blind-Visually Impaired Support
- Deaf and Hard of Hearing Support
- Emotional Support
- Learning Support
- Life Skills Support
- Multiple Disabilities Support
- Speech and Language Support

2019 Special Education Programs included the following:

- Community-based vocational training
- On-campus vocational training:
 - Raider Roast coffee shop
 - Raider Gear spirit wear kiosk
 - Seneca Square smoothie shop
- Shopping
- Banking
- Community-based travel instruction
- Independent living room
- Best Buddies

GIFTED EDUCATION

If a student demonstrates a potential need for gifted services, a multidisciplinary evaluation is conducted to determine if the child is in need of special programming. The evaluation process may be initiated by school staff or by a child's parent, who may do so by contacting the building principal.

The amount and type of gifted support to be received by a student is determined on an individual basis annually by the child's Gifted Individualized Education Program (GIEP) team, of which the parent is a very important member.



Grand OPENING

SENECA SQUARE AND RAIDER GEAR OPEN TO LONG LINES

The Seneca Valley School District Special Education Department held a grand opening for Seneca Square, a smoothie and beverage shop in the intermediate high school, in fall 2019. Run by exceptional students in the District, this endeavor is the third such student-driven retail shop at SV. Students and staff line up daily to get some of the tastiest beverages found anywhere in the area. Smoothies in a variety of flavors, including strawberry-banana, mango-pineapple, green watermelon and blue raspberry, can be found on the daily menu. Other cold and hot beverages, along with breakfast breads and muffins, are also available.

However, before the smoothie came the sweatshirt. The SV Special Education Department organized its second venture, a kiosk selling SV merchandise, in early 2019. Senior high school students looking to up their spirit wear game need to look no further than the Seneca Valley Raider Gear kiosk located across from the Raider Roast coffee shop (the first of these three ventures) on the first floor of the senior high. In addition to sweatpants and sweatshirts, Raider fans can purchase long and short sleeve shirts in a variety of sizes and styles while waiting on their hot beverage order. All of the retail shops are open daily for students and staff.

"The hard-working young men and women running these ventures aren't just exceptional students," explained Special Education Director Gerald Miller. "They are young business entrepreneurs learning valuable workforce and communication skills. We are extremely proud of them. I am also incredibly grateful to work with a dedicated team of educators who help to organize these programs and mentor our students."



Point of SALE

Since October 2019, Seneca Valley's Raider Roast Coffee Shop has made and served 47,610 items. Also since that time, the Seneca Valley Raider Gear kiosk has sold 463 clothing items. Since the October 2019 opening of Seneca Square, they have sold 5,614 items, 2,296 of which have been smoothies.



SENECA VALLEY ACADEMY OF CHOICE

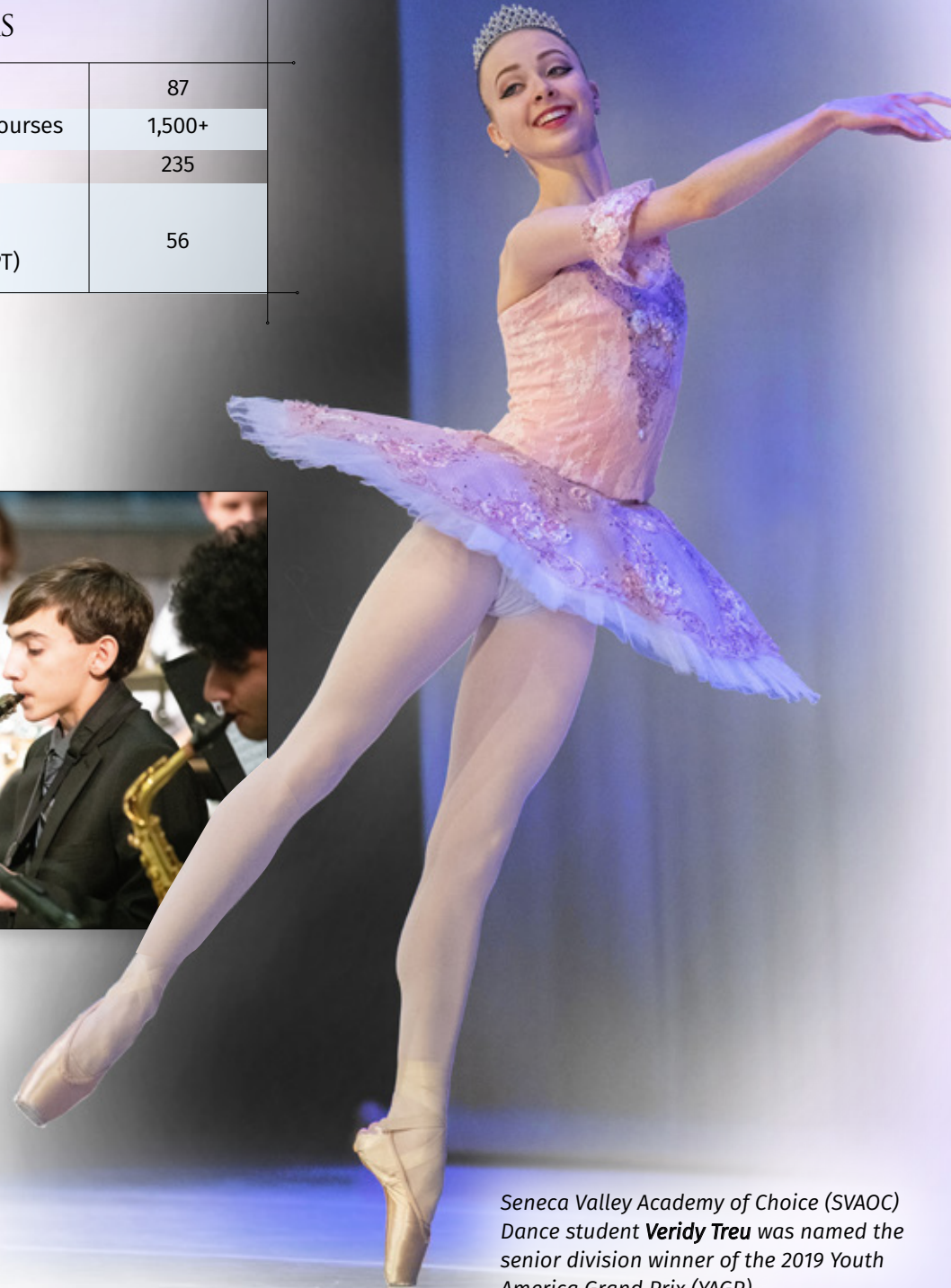
Portrayal of EXCELLENCE

SVAOC BY THE NUMBERS

Full-time cyber students	87
Students taking one or more cyber courses	1,500+
Cyber courses offered	235
Number of districts that offer cyber courses through the Seneca Valley Outreach Program of Technology (OPT)	56



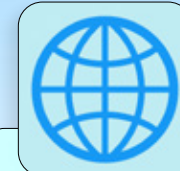
Members of the Seneca Valley Jazz Ensemble perform during one of the many concerts hosted by Seneca Valley Academy of Choice (SVAOC).



Seneca Valley Academy of Choice (SVAOC) Dance student **Veridy Treu** was named the senior division winner of the 2019 Youth America Grand Prix (YAGP).

BY THE NUMBERS

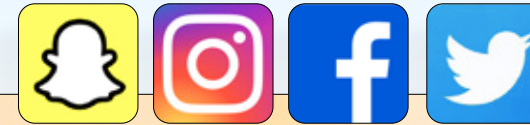
Reaching HIGHER



WEBSITE STATS

3,273,067 TOTAL PAGE VIEWS
 2,845,745 TOTAL VISITS
 2,751,810 TOTAL TARGETED VISITS

AUGUST 1, 2018 TO JUNE 30, 2019



SOCIAL MEDIA STATS

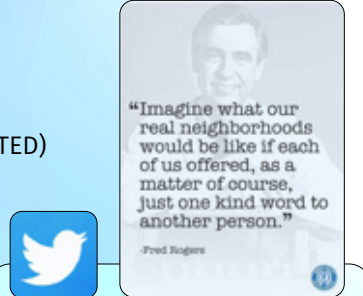
62,500 LIKES ON INSTAGRAM IN 2019
 41,200 LIKES ON INSTAGRAM IN 2018
 7,248 FOLLOWERS ON FACEBOOK
 3,794 FOLLOWERS ON TWITTER
 3,312 FOLLOWERS ON INSTAGRAM
 350 FOLLOWERS ON SNAPCHAT



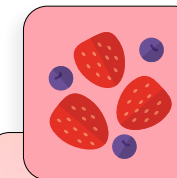
TWITTER MOMENT

MISTER ROGERS TWITTER MOMENT

58,246 IMPRESSIONS (0 PROMOTED)
 4,266 TOTAL ENGAGEMENTS
 3,355 MEDIA ENGAGEMENTS
 445 LIKES
 189 RETWEETS
 168 DETAIL EXPANDS
 51 HASHTAG CLICKS
 46 PROFILE CLICKS
 8 LINK CLICKS



To celebrate Mister Rogers, PA's Governor has officially declared today, #143DayinPA, a day of kindness. To help celebrate, take a moment during your day to show kindness to someone. #143Day #WontYouBeMyNeighbor #BeKindSV #SV1819 #SVProud



FOOD SERVICE STATS

556,523 MEALS SERVED DISTRICTWIDE IN ONE SCHOOL YEAR
 59,940 MEALS SERVED DISTRICTWIDE IN ONE MONTH
 3,167 MEALS SERVED DISTRICTWIDE IN ONE DAY



TRANSPORTATION STATS

12,000 MILES OUR BUSES TRAVEL PER DAY
 571 ROUTES IN THE SENECA VALLEY SCHOOL DISTRICT
 155 BUSES CONTRACTED WITH OUR DISTRICT

ATHLETICS

Competitive EDGE

63

MALE AND FEMALE COMBINED
TOTAL ATHLETIC TEAMS DISTRICTWIDE

1,352

GRADES 7-12
STUDENTS PARTICIPATING IN ATHLETICS PROGRAMS (748 BOYS, 604 GIRLS)

38.44

GRADES 7-12
TOTAL PERCENTAGE OF STUDENTS WHO PARTICIPATE IN ATHLETICS

1,307

TOTAL HONORS ATHLETES (96.8%)

364

GRADES 7-12
HONOR ROLL ATHLETES (26.92%)

229

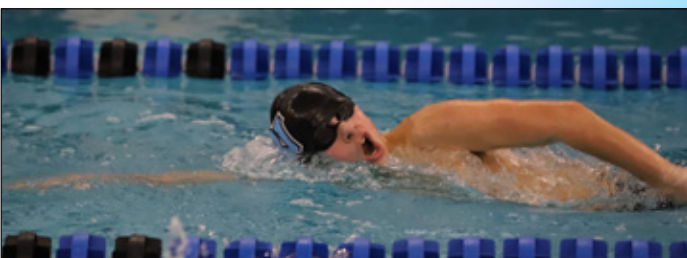
GRADES 7-12
HIGH HONOR ROLL ATHLETES (16.94%)

714

GRADES 7-12
HIGHEST HONOR ROLL ATHLETES (52.81%)

20

ESTIMATED HOURS ATHLETES PUT INTO THEIR SPORTS ON A WEEKLY BASIS



ACTIVITIES

Getting INVOLVED

71

GRADES 7-12
EXTRACURRICULAR CLUBS AND ACTIVITIES

1,807

GRADES 7-12
STUDENTS PARTICIPATING IN EXTRACURRICULAR CLUBS AND ACTIVITIES

51.38

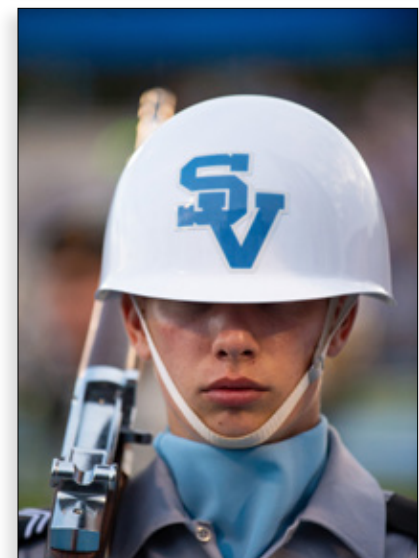
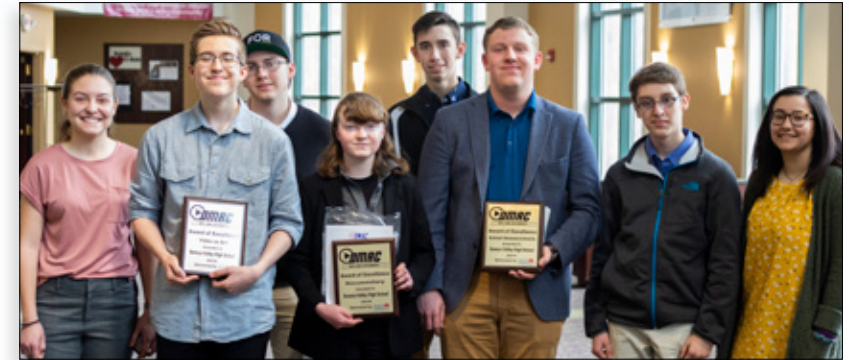
GRADES 7-12
TOTAL PERCENTAGE OF STUDENTS PARTICIPATING IN EXTRACURRICULAR CLUBS AND ACTIVITIES

418

STUDENTS WHO ARE PART OF A CLUB THAT SERVES OUR COMMUNITIES

97

STAFF MEMBERS WHO SERVE AS ADVISORS FOR EXTRACURRICULAR CLUBS AND ACTIVITIES



AWARDS AND RECOGNITION

Distinguished ACHIEVERS



CVE EARNS DISTINGUISHED SCHOOL RECOGNITION

Connoquenessing Valley Elementary (CVE) School was named a 2018-19 Distinguished School under the federal guidelines for Title I Schools. CVE is among the 158 Title I Distinguished schools from across the Commonwealth to receive the designation from the Pennsylvania Department of Education and now joins the top 5% based on composite scores for math, English and language arts on state achievement exams.



SENECA VALLEY STUDENT NAMED TOP YOUTH VOLUNTEER

Student Corbin Edge was named one of Pennsylvania's top two youth volunteers of 2019 by The Prudential Spirit of Community Awards, a nationwide program honoring young people for outstanding acts of volunteerism.



NATIONALLY RECOGNIZED

The Seneca Valley (SV) Academic Decathlon Team raised the bar with their 2019 placement at the national level. The team placed 13th out of 82 teams globally, 11th out of 50 U.S. schools and fifth in the Large School Division at the United States Academic Decathlon (USAD) National Competition in Minneapolis, Minnesota.



RECOGNIZED FOR EXCELLENCE

When Ryan Gloyer Middle School student council members set a goal, they achieve it. The goal-setters were recognized as 2019 National Student Council of Excellence winners. The National Student Council of Excellence is a national recognition for middle level and high school student councils that provide quality leadership activities and service to their schools and communities.



HAIINE ELEMENTARY TEACHER NAMED FINALIST FOR TEACHER OF THE YEAR

Paolo Tolomeo, a fourth-grade teacher at Haine Elementary School, was named a finalist in the 2020 Pennsylvania Teacher of the Year competition as hosted by the Pennsylvania Chapter of the National State Teacher of the Year Organization. Mr. Tolomeo is one of only a dozen teachers chosen for finalist recognition and ultimately represents the more than 122,000 teachers from across the Commonwealth.



'THINKING KIDS' EARN NATIONAL ACCOLADES

SV students excelled in local Academic Games tournaments throughout the 2018-19 school year, resulting in 57 students (grades 6-12) attending the 54th National Academic Tournament. Several of these individuals brought back national championship titles and top-place finishes.



SKILLED STUDENTS

Two SV students came out on top at the SkillsUSA District 10 Conference, a program offered through the Butler County Vocational Technical School. Seniors Kylee Ackerman and Zack Zirkle each placed at the conference held in Hershey.

Follow #SVPrud to see more remarkable achievements and accolades from SV students and staff a!

SHOE TRANSFORMATION

Taking BOLD STEPS



Seneca Valley School District was named one of the five finalists in the nation - and the only school from Pennsylvania - in the 10th annual Vans Custom Culture competition. Seneca Valley High School art students' creation of two sculptural shoes were selected out of 500 schools nationwide.

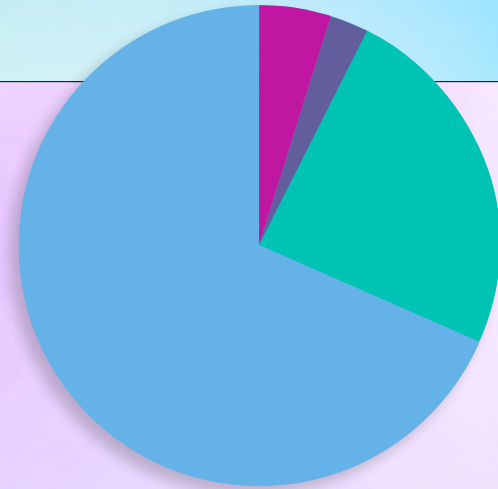
Their "Off the Wall" theme grew from the idea that Vans shoes have always been a shoe company for creative types: artists, skateboarders, surfers, etc. All pieces were original and handcrafted by Seneca Valley's artistically diverse students. The "Local Flavor" concept was designed around the theme of "Stronger than Hate." Seneca Valley Senior High School Art Teacher Jason Woolslare and his students created a design to symbolize the coming together of all of Pittsburgh's ethnic groups that shape the rich culture found within the city. The SV Secondary Art Department won \$10,000 for their outstanding efforts.



FINANCIALS

2018-19 BUDGETED REVENUE/ FUND BALANCE USE

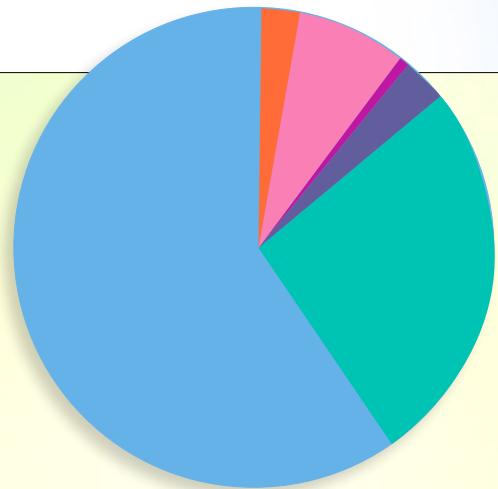
REVENUE		
◆ Local Revenue	\$92,098,760	70.01%
◆ State Revenue	35,507,403	26.99%
◆ Federal Revenue	924,000	0.70%
◆ Fund Balance Use	3,026,860	2.30%
TOTAL REVENUE	\$131,557,023	100.00%



The primary source of Local Revenue for Seneca Valley are real estate and earned income taxes. Also included in Local Revenue are federal funds that pass through our intermediate unit, as well as funds generated when Seneca Valley provides cyber services to outside school districts. We are cognizant of the significance – and take very seriously – the responsibility that comes with spending revenue from local sources (see expenditures below).

2018-19 BUDGETED EXPENDITURES

EXPENDITURES		
◆ Instruction	\$82,860,694	62.99%
◆ Instructional Support Services	34,951,649	26.57%
◆ Non-Instructional Support Services	2,013,533	1.53%
◆ Facilities Acquisition and Improvement	230,000	0.17%
◆ Debt Service	10,001,147	7.60%
◆ Budget Reserve Contingency	1,500,000	1.14%
TOTAL EXPENDITURES	\$131,557,023	100.00%



Instructional Services account for more than 60% of the expenditures budget and provide educational services for regular, special and vocational education. Our Instructional Support Services provide logistical support to further enhance and facilitate instruction, and include guidance and pupil health in addition to transportation and facilities maintenance.

To view the budget in its entirety, visit svsd.net/1819Budget.

2018-19 SENECA VALLEY BUDGET

The Board of School Directors unanimously passed the 2018-19 general operating budget for the Seneca Valley School District in June 2018.

The board has and will continue to focus on reducing spending and finding new revenue streams while pursuing cost avoidance efforts. The budget helps, in part, to support ongoing technology, curriculum improvements and updates to our district facilities.

The development and final adoption of the budget is a very detailed and complex process for which the Board of School Directors is responsible by state law.

The final document is a product that was developed with the cooperation and effort of the board, administration and staff. The process and final budget provides for the best education possible for our students as well as sensitivity to the burden of expense on the local taxpayer.

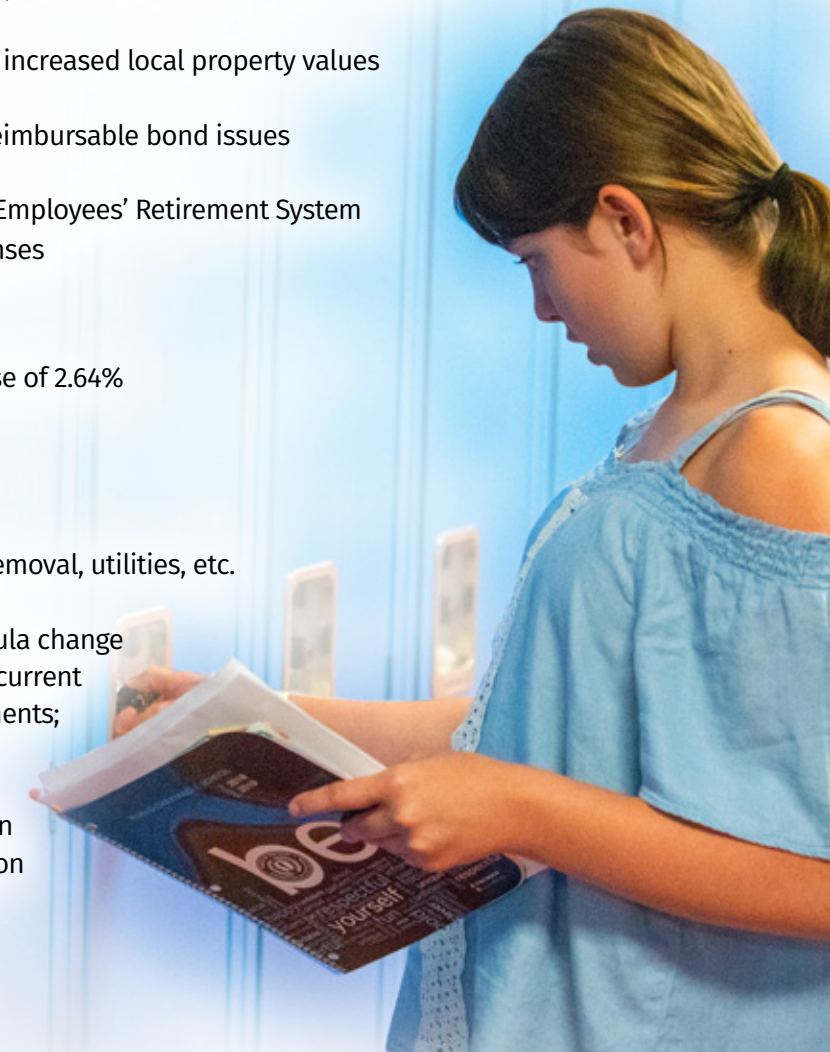
2018-19 FINAL BUDGET GENERAL INFORMATION

ESTIMATED REVENUE: \$128,530,163

- Increase of \$3,764,104 over 2017-18
- Real estate millage held at 126 mills
- Value of a mill collected increased to \$592,635, a 2.7% increase over 2017-18
- Other local revenue lines adjusted to reflect current trends
- Basic Education and Special Education subsidies adjusted to reflect current information provided by the state
- Transportation subsidy decreased due to impact of increased local property values on subsidy formula
- Decreased rental subsidy (state share of debt) as reimbursable bond issues are paid off
- State subsidy for social security and Public School Employees' Retirement System (PSERS) increased to reflect 50% of budgeted expenses

BUDGETED EXPENDITURES: \$131,557,023

- Increase of \$4,647,226 over 2017-18 (3.66%)
- PSERS increase from 32.57% to 33.43% - rate increase of 2.64% accounts for approximately \$1.2M
- No budgetary increase to health care
- Overall benefits increase 4.25%
- Average wage increases of 3.97%
- Includes contractual increases for cleaning, snow removal, utilities, etc.
- Includes additional amounts for transportation
- Tuition to charter schools increased to reflect formula change
- Interest and principal payments adjusted to reflect current debt schedule plus estimated new bond issue payments; principal decreased, interest increased
- Contingency increased to \$1.5M
- Planned transfer to Capital Reserve fund included in the amount of \$5M to prepare for future construction



SENECA VALLEY FOUNDATION

Thankful for OUR DONORS

The Seneca Valley Foundation (SVF) is a private, 501(c)(3) non-profit corporation dedicated to encouraging excellence and innovation in the Seneca Valley schools. The Foundation achieves this by seeking donations and patrons to facilitate new district, building or classroom projects, programs and/or grants/scholarships. Its board members consist of stakeholders from local business leaders, community leaders and school leaders. As a non-profit organization, the Foundation is also utilized as a vehicle by which memorial and other charitable donations may be made to the Seneca Valley School District.

We thank our many donors for their support in the 2018-19 school year:

FOUNDING MEMBER (\$1,000+)

Fun Fore All
Mr. David Cashdollar
Mr. Randy Hart
Mr. Jim Pearson
Dr. Tracy & Mr. Greg Vitale

FOUNDATION FELLOW LEVEL (\$500-\$999)

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Ms. Heather Lewis
Mr. Jack McDermott
Mr. Fred & Mrs. Cecelia Peterson
Mr. David Silvester
Ms. Linda Starosta
Valley Lines, Inc.
Ms. Claire Zovko

FOUNDATION PATRON LEVEL (\$100-\$499)

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Ms. Maggie Tkatch
Ms. Kelly Weston
Ms. Kristen White
Ms. Joan Widdowson
Ms. Elizabeth Williams
Mr. Stephen Wolfe

FOUNDATION FRIEND LEVEL (\$50-\$74)

Ms. Kelly Skwartz

ADDITIONAL DONORS (UP TO \$49)

Ms. Kristin Henry
Mr. Michael Henry
Ms. Jenifer McMurray
Ms. Tracy Richards
Ms. Kathy Wilson



THE GIFT OF HOPE. THE PROMISE OF EXCELLENCE

Investing through EITC PROGRAM/DONATIONS

LOCAL BUSINESSES SUPPORT SVF

In 2018-19, the Seneca Valley Foundation (SVF) received generous donations from local businesses totaling more than \$35,000 through the Pennsylvania Department of Community and Economic Development Education Improvement Tax Credit (EITC) Program grant.

A statewide program, EITC enables businesses to make donations to organizations they choose from a Commonwealth-approved list. EITC is a statewide initiative enacted by the PA Department of Community and Economic Development in 2001. EITC enables eligible businesses to apply credits against their tax liability for the tax year in which they make a contribution to support education in Pennsylvania.

- NexTier Bank - \$22,500
- The Buncher Company - \$5,000
- Waste Management - \$4,111
- Farmers National Bank - \$4,000

Specifically, EITC donations will benefit Science, Technology, Engineering and Mathematics (STEM) classes at Seneca Valley.

The SVF continues to collect EITC tax credit donations for this important academic investment and encourages any business that is interested in donating to the Seneca Valley Foundation. If your business - or a business you know - participates in EITC, please encourage them to dedicate EITC funds to the Seneca Valley Foundation. For more information or if you have questions, please call Ms. Annie Mersing at 724.452.6040 or by email at mersingam@svsd.net.



Board of TRUSTEES

Ms. Linda Andreassi
SENECA VALLEY COMMUNICATIONS DIRECTOR

Ms. Lynn Burtner
FOUNDATION TREASURER AND
SENECA VALLEY BUSINESS MANAGER

Mr. J. Victor Conrad
INDEPENDENT FINANCIAL ADVISOR, FOUNDER
OF PINNACLE FINANCIAL STRATEGIES

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KINDERGARTEN TEACHER AT HAINE
ELEMENTARY SCHOOL

Ms. Amanda Kile
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THEOLOGICAL SEMINARY

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TUBULAR OPERATIONS, U.S. STEEL

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SENECA VALLEY DIRECTOR OF ADVANCEMENT

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PROGRAMS SUPERVISOR

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Dr. Tracy Vitale
FOUNDATION EXECUTIVE DIRECTOR AND
SENECA VALLEY SUPERINTENDENT OF SCHOOLS

Mr. Dean Walker
GIFTED TEACHER AT SENECA VALLEY
SENIOR HIGH SCHOOL

Mr. Jason Wehrle
ATTORNEY AT MINTZER SAROWITZ ZERIS
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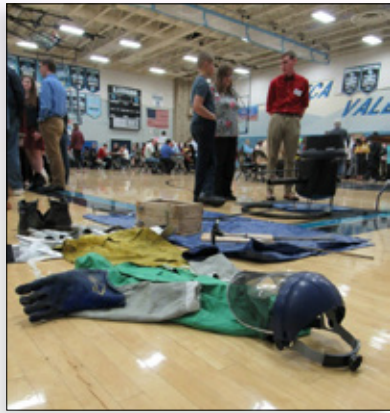
SENECA VALLEY FOUNDATION (CONTINUED)

Making a DIFFERENCE

As you may know, the Seneca Valley Foundation (SVF) is in its ninth year as a private 501(c)(3) charitable organization. Throughout the years, the SVF's fundraising efforts have greatly benefited students and staff by providing extra - extra supplies, extra learning opportunities, extra support.

As you also may know, the District's budget is focused on high-quality education, safety and other essentials, and does not always allow for "extras." However, having supplemental activities and equipment is vital to ensuring our students and staff are exposed to new experiences, bigger challenges and brighter futures.

Here is a glimpse of a few of the amazing "extras" the SVF funded in 2019:



MINI-GRANTS FOR HIGH-INTENSITY STEM PROJECTS AND INITIATIVES



EDUCATIONAL GRANTS – IN PARTNERSHIP WITH CLASSROOMS WITHOUT BORDERS (CWB) OF PITTSBURGH - TO PROVIDE ONE-OF-A-KIND EDUCATIONAL TRIPS FOR STAFF



MINI-GRANTS FOR CLASSROOM ENRICHMENT PROJECTS



PROGRAM SPONSORSHIP FOR THE KEYNOTE SPEAKER AT THE DISTRICT'S ALL-STAFF FIRST DAY MEETING



PROGRAM DONATION TO ASSIST WITH THE DESIGN AND SUPPLY OF CONNOQUEENESS VALLEY ELEMENTARY SCHOOL'S MULTISENSORY ROOM



PROGRAM FUNDING FOR THE SENECA VALLEY GENETICS LABORATORY, HOUSED IN THE SENECA VALLEY INTERMEDIATE HIGH SCHOOL

VISION STATEMENT

Seneca Valley School District will continue to foster academic integrity, offer advanced educational opportunities and serve as an innovative leader in education while preparing all students to be productive members of society.





SENECA VALLEY SCHOOL DISTRICT
124 SENECA SCHOOL ROAD · HARMONY, PA 16037 · 724.452.6040 · SVSD.NET

SENECAVALLEYAR.COM

